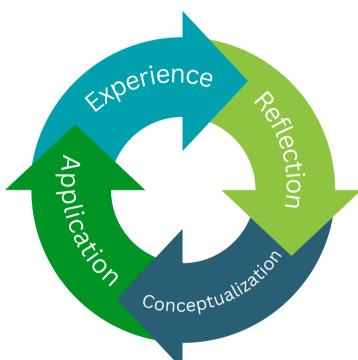
TAKING FUTURES TO THE NEXT LEVEL Junior 2022 - 2023 Annual Report Achievement™

## **About JA of Alabama**

The mission of Junior Achievement of Alabama (JA) is to inspire and prepare young people to succeed. The inspiration piece comes from community volunteers who not only deliver our lessons, but also share their experience. In the process, these volunteers serve as role models helping to positively impact young people's perceptions about the importance of education, as well as critical life skills. Preparation involves our proven lessons that promote financial capability, work and career readiness, and business ownership.



#### **EXPERIENTIAL LEARNING**

At JA, we envision an environment where our students are hands-on while learning valuable life skills. We provide activities that engage students resulting in light bulb, "AH-HAH!" moments. We see students building upon the lessons that are taught in the classroom and kick starting the experiential learning cycle.

**Experience. Reflection. Conceptualization. Appliction** 

Learning through experience can develop so many skills that are needed for our youth to take their learning to the next level.

- Oral, Written & Digital Communication Skills
- Teamwork & Collaboration
- Critical Thinking & Problem Solving
- Innovation & Entrepreneurial Thinking
- Professionalism & Integrity
- Leadership
- Career Development
- Self Reflection



## OUR MPACT





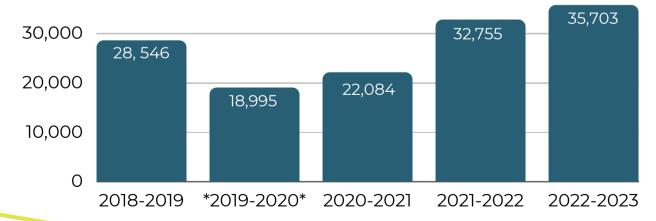








## LOOKING BACK STUDENT TOTALS 2018-2023





#### A complete day of JA Education

#### What happens during JA in a Day?

JA in a Day is a high impact way to deliver lessons for a particular school all on the same day. This model offers volunteers a great opportunity to get involved with Junior Achievement without juggling schedule conflicts or long-term commitments.



#### What Do Volunteers Do?

The volunteers participate in a training session (on-site at your location or virtually) prior to the event where they will obtain their classroom materials and teacher assignments. On the day of the event, volunteers conduct the lessons in the assigned classrooms.

#### What Is the Role of the Teacher?

During the event, teachers are present in the classroom at all times to partner with the volunteers, help maintain discipline, and answer any of the volunteer's questions.

#### What Is JA Staff's Role?

JA staff plans and coordinates the day and is at the school to help if needed.

#### What Is the Volunteer's Time Commitment?

Usually 5.5 hours. Volunteers arrive at the school by 8:30 a.m. and begin teaching lessons. Typically, lessons are completed around 2 p.m.

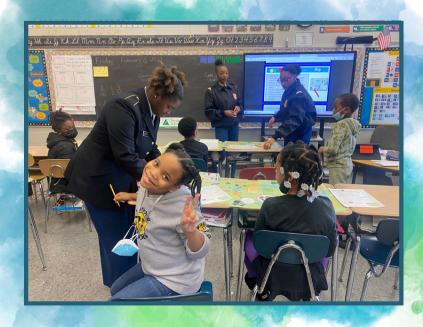


The JA High School Heroes
Program provides leadership
development opportunities to
high school students who then
deliver JA programs in
elementary schools.

Following participation in the program, students will be able to:

- Identify qualities of a leader and recognize the role of civic leadership in a community.
- Use strong presentation skills to communicate effectively.
- Recognize and use techniques that further teamwork and achieve group goals.
- Use problem-solving techniques to address personal and professional problems.
- Apply critical-thinking skills to work-based problems.
- Recognize the value of constructive feedback.

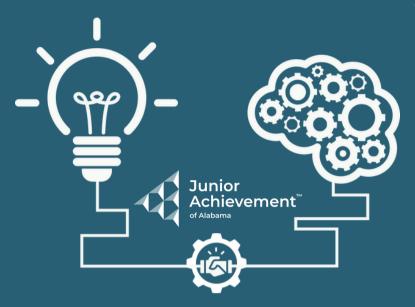






## BIZ PLAN CHALLENGE

THE BEST WAY TO ENVISION YOUR FUTURE IS TO CREATE IT.



The JA Business Plan Challenge is an opportunity that allows young people to demonstrate their understanding of business fundamentals, the importance of creatively marketing to a target audience, and the power of persuading potential investors during a live pitch. The competition is open to high school students involved in the JA Be Entrepreneurial Program. Over the course of the JA in-class program, students participate in mini-workshops, led by mentors from the business community, and work to develop solutions/businesses that they will ultimately pitch to a panel of local entrepreneurs.

2023 Birmingham
Biz Plan Challenge
Finalists



2023 Mobile Biz Plan Challenge Finalists



# lamJA

JA is a great organization that gives children the opportunity to learn financial education and entrepreneurship in a fun way. I think this is very important for students to learn how money works at an early age, rather than as adults.

I first got involved with the JA program in February of 2020 with a 'JA In A Day' at Barrett Elementary School. JA has affected me in a great way because it allows me to make a positive impact in students' lives - which has a positive impact on the community. I believe in JA, the mission of JA, and the staff is wonderful to work with.

- Rod Williams, Synovus Bank



JA provides me the chance to provide financial education in a fun environment, and to interact with students from outside my normal sphere of influence and to connect with students that I wouldn't normally get a chance to meet. My first involvement was volunteering for 'JA in a Day' in the fall of 2022. Since then, my team and I have taught classes from Kindergarten through 6th grade in several Birmingham area schools.

Participating in JA has affected the way that I choose to give back. Going into schools that are so close to home and seeing the disparities that exist, motivates me to advocate for students and education. JA allows youth to be heard and to leave school motivated for a bright future - and informed about how to do it.

- Amanda Parmley, Valley Bank



"NEVER DOUBT THAT A SMALL GROUP OF THOUGHTFUL, COMMITTED CITIZENS CAN CHANGE THE WORLD: INDEED. IT'S THE ONLY THING THAT EVER HAS."

Margaret Mead

#### Volunteer

- One of the greatest gifts you can give is your time! Sign up as a group with friends or a business partnership.
- ✓ Volunteers are essential to our mission and help us provide the best experiences for our youth!
- Consider hosting a job shadow at your company.
- ✓ Contact Anita Gouse at anita.gouse@ja.org or 205.427.5256 for more information.

#### Special Events - Check out our events on our website.

→ https://alabama.ja.org/events/index

#### **Financial Support - Any Amount Helps!**

◀ Make a pledge through a one-time donation or a recurring donation.

#### Monthly donations are a small, easy way to make a BIG IMPACT!

✓ Does your company have a philanthropic giving program? Let us know!

#### **Reach Out!**

✓ Contact Jennifer Allison via email at jennifer.allison@ja.org.

✓ We would love to hear about your JA experience!

#### Stay Connected - Be sure to follow us!





in @Junior Achievement of Alabama





## HELP JA INSPIRE TOMORROWS

## HOST A JOB SHADOW TODAY



BY OPENING YOUR COMPANY'S DOORS, YOU CAN INSPIRE THEM TO ENVISION A CAREER AND TO BE PREPARED FOR A BRIGHTER FUTURE.



### Schools

#### **Baldwin County Schools**

Fairhope High School Foley Middle School

#### **Bessemer City Schools**

Bessemer City Middle School Charles F. Hard Elementary

#### **Bibb County Schools**

Randolph Elementary School

#### **Birmingham City Schools**

Avondale Elementary School Barrett Elementary School Booker T Washington K-8 School Bush Hills Steam Academy Central Park Elementary School Charles A. Brown Elementary School Epic Elementary School George Carver High School Glen Iris Elementary School Green Acres Middle School Hayes K-8 School Hemphill Elementary School Henry Jeff Oliver Elementary School Huffman Academy Huffman High School Inglenook Pk-8 School Jackson-Olin High School John Herbert Phillips Academy Martha Gaskins Elementary School Minor Elementary School Norwood Elementary School Ossie Ware Mitchell School Oxmoor Valley Elementary School Princeton Alternative Elementary School Ramsay High School Robinson Elementary School South Hampton K-8 School Sun Valley Elementary School Wenonah High School West End Academy

W. J. Christian K-8 School

Wilkerson Middle School

Banks Academy Holy Family Cristo Rey Catholic School

#### **Boaz City Schools**

Boaz Middle School

#### **Chickasaw City Schools**

Chickasaw Middle School

#### **Gadsden City Schools**

Gadsden City High School

#### **Fayette County Schools**

Fayette High School

#### **Guntersville City Schools**

Guntersville Middle School

#### **Hoover City Schools**

Hoover High School Spain Park High School

#### **Huntsville City Schools**

Columbia High School Huntsville High School James I. Dawson Elementary School Jemison High School Lee High School Martin Luther King Elementary School Ridgecrest Elementary School Roger B. Chaffee Elementary School Rolling Hills Elementary School Virgil Grissom High School

#### **Jefferson County Schools**

Chalkville Elementary School Clay-Chalkville High School Grantswood Community School McAdory Elementary School Shades Valley High School Leeds Primary School

#### Marshall County Schools

Asbury High School Douglas Middle School Marshall Technical School

#### **Mobile County Schools**

Baker High School

Birmingham Private Schools Barton Academy for Advanced World Studies Bernice J. Causey Middle School Calcedeaver Elementary School

Elizabeth Fonde Elementary School Holloway Elementary School

John L. Leflore Magnet High School Mary B. Austin Elementary School Mary G. Montgomery High School

Murphy High School Vigor High School

W. P. Davidson High School

#### **Mobile Private Schools**

Corpus Cristi Catholic School Prichard Prepatory School

#### Montgomery Private Schools

Greater Washington Park Church

#### Moss Point Schools, MS

Moss Point Career Technical Education Center

#### **Shelby County Schools**

Montevallo High School Oak Mountain High School

#### **Tarrant City Schools**

Tarrant Elementary School

#### **Trussville City Schools**

Hewitt-Trussville High School

#### **Tuscaloosa City Schools**

The Alberta School of Performing Arts Central Elementary School Central High School Eastwood Middle School Martin Luther King, Jr. Elementary School Northridge High School Northridge Middle School Oakdale Elementary School Paul W. Bryant High School Rock Quarry Elementary School Skyland Elementary School Southview Elementary School

Tuscaloosa Magnet Elementary School

Tuscaloosa Magnet Middle School

University Place Elementary School Verner Elementary School Westlawn Middle School Woodland Forrest Elementary School

#### Tuscaloosa County Schools

Big Sandy Elementary School Brookwood Elementary School Brookwood Middle School Buhl Elementary School Collins-Riverside Intermediate School Cottondale Elementary School Crestmont Elementary School Davis-Emerson Middle School Duncanville Middle School Echols Middle School

Faucett Vestavia Elementary School Hillcrest High School Hillcrest Middle School Holt Elementary School Holt High School

Huntington Place Elementary School Lake View Elementary School Maxwell Elementary School Myrtlewood Elementary School Northport Elementary School Northport Intermediate School Northside High School Northside Middle School Sipsey Valley High School Sipsey Valley Middle School Tuscaloosa County High School

Vance Elementary School Walker Elementary School Westwood Elementary School

#### **Tuscaloosa Private Schools**

American Christian Academy

#### Vestavia Hills City Schools

Louis Pizitz Middle School Vestavia Hills Elementary School - Dolly Ridge Vestavia Hills Elementary School - East Vestavia Hills Elementary School - Liberty Park Vestavia Hills Elementary - West

"JUNIOR ACHIEVEMENT CURRICULUM PROVIDES STUDENTS A RELATABLE, HANDS-ON LEARNING EXPERIENCE CAUSING THEM TO ACHIEVE A DEPTH OF KNOWLEDGE PERSPECTIVE THEY DID NOT HAVE PRIOR TO INSTRUCTION, AN 'AH-HAH!'

MOMENT."

- GERI NELL CAUTHEN 2ND GRADE TEACHER, BARRETT ELEMENTARY

## 2022-2023 Business Partners

100 Black Men of Greater Mobile, Inc. 1st Class Real Estate Heritage Homes ABB A. C. Legg Packing Company, Inc. Aflac Alabama 4-H Extension Alabama Credit Union Alabama Messenger Alabama ONE Alabama Possible Alabama Power Albritton's Florist The Allstate Corporation Altec Alteryx AM/NS Calvert AmazonSmiles Foundation Ambassador Personnel America's First FCU American Cast Iron Pipe Company American Process Management Ameriprise Financial Services, LLC Anchor Title Company Andress Engineering Associates, Inc. Anovys, LLC APCO Employees Credit Union Arab Rotary Club Arby's ARCH Global Precision Archie's Bar-B-O Arkema Arlington United Methodist Church Art Bindery, Inc. Associated Architectural Products AT&T Audrev's Touch of Beauty Automatic Ice & Beverage, Inc. B G Watkins Construction Company Baldo-Downs Insurance Bama Boreing & Contracting, Inc. Bama Dining BankFirst Baxter Therapeutic Massage **Bell Construction Company** Benevity Berkshire Hathaway, Inc. Bernard's Body Shop Bevill State Community College BF Goodrich Tire Manufacturing **BHT Charitable Foundation** Biomat Grifols Tuscaloosa Blair Remodeling Blue Cross Blue Shield Boaz & Albertville Family, LLC Bradley Arant Boult Cummings Brasfield & Gorrie, LLC Bridgeworth Wealth Management Brooks Christian & Miller Brookwood Shell Food Mart Bryant Bank Buffalo Rock Buhl Baptist Church The Builders Group Burgess & Berry Insulation Company, Inc. Business Systems & Consultants, Inc. Byars Wright Insurance Cabaniss Media

Cadence Bank

Caldwell-MacKay Company, Inc.

Camden Veterinary Clinic

Capstone HME Cardiac Solutions Cart Dr., LLC CB&S Bank CCE Enterprises, Inc. DBA Subway Central Machine & Fabrication Central Church of Christ Chapel Hill Baptist Church The Chamber of Commerce West Alabama, Inc. Champion Chevrolet GMC The Charm District Chick-Fil-A Northport Children and Teen Dental Children's Lighthouse China Doll Rice & Bean, Inc. Church of the Highlands Christ the Redeemer Church Citizens Bank & Trust City of Brookwood City of Camden City of Mobile City of Tuscaloosa CivilWorx Construction Clarke-Washington Electric Membership Corporation Coastal HR. Inc. Cobbs, Allen & Hall, Inc. Coca-Cola Company, The Coil Manufacturing, Inc. Community Bank Compass Rose Behavioral Health Consolidated Pipe & Supply Company, Inc. Cook & Bynum Corder Real Estate Cornerstone Ministries Covenant Church Creating Healthier Communities Crimson Care Crimson Cuts Crimson Tide Sports Marketing Crowne Partners, Inc. Cullifer & Associates The Daniel Foundation of Alabama DCH Health System Deloitte & Touche, LLP Delta Dump Truck, Inc. Dodge Druid City Business League Duncan Coker Associates, P.C. The F Group EBSCO Industries, Inc. Echols Taylor and Associates Edgewood Frame Shop Edward Jones Ella Valley Wealth Advisors Embassy Suites Emerson Engel Realty Company, Inc. Enhabit Hospice Enterprise Holdings Ernst & Young, LLP Fenner Drives Ferlisi Jolley Associates, Inc. Fidelity Charitable The First Bank

First Horizon Bank

First US Bank

First Wesleyan Church

Fitts Agency, Inc.

Five Horizons Health Services

Fluor Enterprises, Inc.

Foosackly's Fran Kilpatrick Wilwee Franklin Street Baptist Church Freeman Friday Lumber Company Frogg Toggs Frontier Enterprises, LLC Gaylord Hotels General Motors Company Genuine Parts Company George W. Barber, Jr. Foundation Glidewell Specialties Foundry Company, Inc. GLS, LLC Golden Channel Publishing Greater Washington Park Church Groundwater Stats Consulting Gulf Electric Company, Inc. of Mobile **Gulf States Engineering** Gunn & Associates H & R Electric, LLC Hadwin House Candles Hall-Taylor Construction Company, Inc. Hardy Engineering, Inc. Harwell and Company Heritage Travel and Events/Southern Curbs/Land R. Hers, LLC Hewson Family Foundation High Cotton Solutions, Inc. High Life Image Skincare Studio High-Purity Silicon America Corporation Hill's Food Center. Inc. Hitchcock Maddox Financial Partners Hodges Luxury Transportation Holman Insurance Agency Home Rite, Inc. HRH Metals. Inc. Hubbard Properties, Inc. Hudson-Poole Fine Jewelers Hunt Refining Company In5pird2Lead ICF Concepts, LLC Industrial Contracting Services, Inc. Infirmary Health System, Inc. & MIMC Insurance Center of Tuscaloosa Insuresoft, LLC International Paper ITA J & L Custom Countertops Jack's Family Restaurants Jackson Demolition Service, Inc. Jalapenos Mexican Grill James S. Snow & Associates, PC JamisonMoneyFarmer, PC Jeffcoat & Associates, LLC Jeffcoat Mechanical Services, Inc. Jett Medical Company Joe Jolly & Co. JR/Real Estate & Co. The Junior League of Tuscaloosa, Inc. KEC Technologies Keller Williams Kessler's Pharmacy Kinder Morgan Knight Sign Industries, Inc. KPMG, LLP

The Kristen Amerson Youth Foundation

L. Paul Kassouf & Company, PC

## 2022-2023 Business Partners

Progress Bank

Protective Life Corporation

Lamco Services, LLC Lamplight Summer Camp Lance Hocutt Financial Group Leidos Engineering Line Work Bucket Products Lister Automotive Litostroj US Logan General Store M & B Hangers M&M Builders, Inc. M&M Construction Magnolia River Services, Inc. Marshall County Economic Development Council Marshall County Legislative Office Marshall County Manufacturers Association Marshall-Dekalb Electric Co-Op Maynard, Cooper & Gale Charitable Foundation McAbee Construction, Inc. McGraw-Webb Chevrolet, Inc. **McKinney Orthodontics** McWane, Inc. Medical Properties Trust, Inc. Mercedes-Benz US International Miller Pipeline Corp. Milo's Milwaukee Electric Tool Mitsubishi Polysilicon Mobile County Commission Mobile Pipe & Welding, Inc. Motion Industries, Inc. MPW Industrial Services & Industrial Water Murphy Hill Storage National Cement Company of Alabama, Inc. National Christian Foundation Nationwide Foundation Nece Floral Designs, LLC Nick's Kids Foundation, Inc. North Alabama Cleaning Solutions, LLC NorthRiver Yacht Club Nova-Tec, Inc. Novus Neurology NUCOR NSK Nxtsoft LLC Oak Hill Grocery Oak Street Garden Shop Oakworth Capital Bank O'Neal Industries, Inc. Onin PJ United Parallel 33 Lumber Corp Parker Towing Company, Inc. Parrot Structural Services, LLC Peak Electric, Inc. Penny's Petals Peoples Bank of Alabama Peoples Independent Bank The Pepsi Bottling Group, Inc. Perry Sports Floors PHifer, Inc. Piggly Wiggly Camden Pine Hill United Christian Women Pine Hill United Methodist Church Local Mission PNC Bank Power & Rubber Supply, Inc. Pro-Fit. Inc. ProAssurance Corporation

PRG Management, LLC

Pritchett-Moore, Inc.

Publix Super Markets, Inc. Pull-A-Part Pure Process Pwc Queen City Title Quick Shot Trucking, Inc. R. F. Hull & Associates The Radiology Clinic Randall Reilly Ranger Environmental Services, LLC Realty South - Tuscaloosa Red Cross Reese Phifer, Jr. Memorial Foundation Reeves Aerial Regional Homes Regions Bank REMAX Premiere Group Renasant Bank Research Solvents & Chemicals, Inc. Revnold Jeffrey Rick Care, LLC Righteous Cutz Barbershop Ritholtz Wealth Managament River Bank & Trust RiverFall Credit Union RJ Mechanical, Inc. Rob Bentley Agency Robertson Banking Company Rodney's Flower Shop, Inc. Rotary Club of Boaz RSM, LLC Schlaffler Schoolyard Roots Seam Seal International Sentell Engineering Sentry Heating & Air Conditioning Service Tech, Inc. SETF SHECO Shelton State Community College Shipt Shoe Corporation of Birmingham, Inc. SmartBank Smile Doctors Braces Smith Industrial Service, Inc. Smith's Doughnuts, Inc. DBA Krispy Kreme **SmithDukes** SMP Automotive Soldx3 Auctions Southern Carpet & Hardwood, Inc. The Southern Company Southern Earth Sciences, Inc. Southern Electrical Contractors Southern Pipe & Supply Company, Inc. Southland Benefit Solutions Southland International Trucks, Inc. Southland Transportation Specification Rubber Products, Inc. Spiller Furniture & Mattress Spire Alabama, Inc. Spire Gulf, Inc. SPM, LLC SSAB Alabama, Inc. SSAB Wear Solutions St. Paul PB Church Fund St. Paul United Methodist Church Stanley - Proto Ind. Tools Star Cooperation USA, Inc.

State Farm Mutual Automobile Insurance Company Steve Richardson & Company, PC Stitch Factory Stratford Real Estate Substation Engineering & Design Corporation Synovus Bank Tacala TCI Sales, Inc. Terrell Enterprise, Inc. The Thompson Foundation Tiger Martial Arts - Northport Townsquare Media Toyota Motor Corporation Treadwell Barber Shop TRUiST Bank Trustmark Bank TL, Inc. Tuscaloosa Career & Technology Academy Tuscaloosa Career Center Tuscaloosa City Schools Tuscaloosa County School System Tuscaloosa Fire & Rescue Service Tuscaloosa Public Library Tuscaloosa's One Page TUSCOM/Tuscaloosa Computer Systems TW Metals Tvndall Federal Credit Union UA College of Community Health Sciences United Performance Metals Unites States Coast Guard United Way of Central Alabama United Way of Greater St. Louis United Way of West Alabama The University of Alabama University of Alabama Early College The University of Montevallo The University of West Alabama The UPS Stores Utility Specialists, Inc. Valley Bank Valley Church Valley View Baptist Church VBA Design, Inc Vision Research Corporation Vision Source Tuscaloosa Visit Tuscaloosa Vona Case Management, Inc. Vulcan Materials WAR Construction, Inc. Ward Scott Architecture, Inc. Ward Scott Morris Architecture, Inc. Warren Averett Warren Tire & Auto Center, Inc. Warrior Met Coat Watershed Geo Way, Ray, Shelton & Company, PC Weathertech Distributing Company, Inc. Wells Fargo Bank Wes York, LLC WesTech Engineering The Westervelt Company WholeSaleCars.com Wilco Capital, Inc. Wilkins Miller, LLC The Word Community Church WRS Financial Services, LLC WVUA 23 Xtreme Fireworks ZF Industries, Inc. Zoom Motorsports

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# Impact Data

2022-2023

Junior Achievement of Alabama recorded 156,487 student contact hours. That's over 6,520 days, 217 months, 217 months, or 18 years.

This was for one year of programming provided to kids here in our community!

The business community is the backbone to our organization and we were fortunate to have over 300 business partners give their time, talent, and financial support to inspire students to dream big and help them build a better future.

All of these components are vital to have a successful program year, and JA of Alabama thanks all its partners for their continued support in helping build brighter futures across the state.





1,661 Classes

> 35,703 Students

) 154 Schools

1,555 Volunteers

300+ Business Partners

